

Providing insights and best practices in response to the opioid crisis

Across the nation, we have seen a dramatic increase in use of opioid medications which can often lead to heroin and other forms of opioid abuse. Opioid addiction has grown over the past fifteen years from a personal issue to a national emergency, affecting communities all over the country across a wide spectrum of social and racial boundaries. 1, 2

The Challenge

At Magellan Rx Management, we recognize the challenges that our clients face as they confront this complicated crisis. Our deep-rooted experience in behavioral health, combined with over forty years of pharmacy benefit management, affords us the unique opportunity to utilize our thoughtleading experience to tackle this widespread epidemic. We help our clients confront this issue head-on in a way that will ultimately reduce abuse and dependence.

Our Solution

To help us tackle this complex challenge, we take a holistic approach that leverages experts from across our organization and industry to develop a clinically appropriate and member-centric response that is built atop industry-accepted criteria.

Clinical Interventions



- Enhanced point-of-service (POS) edits and utilization management (UM) criteria
- Claim surveillance and advanced analytics to identify outliers
- Member and provider support, engagement and education

how-the-heroin-epidemic-differs-in-communities-of-color/



Bergen, S.E., Gardner, C.O., Aggen, S.H. and Kendler, K.S. (2008) 'Socioeconomic Status and Social Support Following Illicit Drug Use: Causal Pathways or Common Liability?', Twin Research and Human Genetics, 11(3), pp. 266–274. doi: 10.1375/twin.11.3.266.
Childress, S. (2016, February 23). FRONTLINE. Retrieved December 01, 2016, from http://www.pbs.org/wgbh/frontline/article/



At Magellan Rx, we manage opioid utilization through a variety of methodologies, including quantity limits (number of tablets or days supply), dose limits (total mg/mcg per day), comprehensive authorization criteria and enhanced member and provider support interventions. This approach provides the prescriber community with ongoing support and enables members to receive optimal care.

What it is



Comprehensive Utilization Management

What it means to you

Opioid-specific edits reinforce clinically-based best practices such as requiring review and authorization based on number of claims, morphine milligram equivalent (MME) dose, and duration of treatment.

Prior Authorization leverages universal opioid criteria and the CDC's maximum daily dose recommendations for long and short-acting opioids. Ensures appropriate diagnosis, trial of non-opioid alternatives, and evidence-based monitoring, to reduce risk of misuse and addiction.



Advanced clinical algorithms identify outlier providers and members who have increased risk factors, such as doctor shopping, pharmacy shopping, and concomitant therapy with high risk medications like benzodiazepines and skeletal muscle relaxants.

Academic detailing engages providers in peer to peer education and support.



24/7 toll-free hotline, led by our behavioral health experts, provides support, education, encouragement and can direct members to local and national resources



Drug disposal assistance helps member find facilities in their area to properly dispose of opioid medication.

>30 opioid videos on our member portal educate and inform members on the risks and side effects of specific opioid medications and the drug class in general.

Digital Cognitive Behavioral Therapy helps members address behavioral health conditions, including addiction and chronic pain.

At Magellan Rx Management, we believe in helping our clients solve complex pharmacy challenges, while keeping the patient at the center of everything we do. As this crisis continues to evolve, so does our commitment to a coordinated resolution—one that supports our mission to help lead humanity to healthy, vibrant lives.

Learn more about how we can help by calling 886-659-4112 or visiting magellanrx.com.